



Visual Merchandising In A Box

Rev. 12/2016

Introduction to Visual Merchandising in A Box

We offer a cost-effective “**VM In a Box**” component to our clients and retailers that are outside of our normal, local properties. We work with the most popular products and create standard core and ancillary fixtures to send out to the properties and graphic design if needed. This package also includes step-by-step instructions, allowing the fixtures to be constructed with ease, along with photos of what the finished display should look like. We encourage retailers to reach out to us during this set-up process so we can assist with showcasing their product to maximum potential.



Steps to order a “**VM in a Box**” component

1. Retailer fills out Visual Merchandising information form.
2. Initialed a call with the retailer and property to review fixtures.
3. In approximately 48-72 hours, we will submit fixture package options and rendering or photos when necessary.
4. Retail Reinvention can also design graphics and create branding. We can work with branded images or we can custom create a personal design.
5. Once approved the retail will submit payment to mall management and we will proceed to order fixtures to be shipped to the property.

Typically, we require two weeks notice for all VM In a Box orders, prior to start date but would prefer four weeks for ample time. We understand some retailers will have special circumstances and time constraints, and will do our best to work with them on a case-by-case basis.

Our VM fee for this service is \$550.00, not including the cost of fixtures, printing, shipping and taxes.



This is a very new concept that is being introduced into the industry. We have found that these fixtures have worked successfully and over the past four years we have perfected these packages to be made for 2017 and beyond. To make things even easier, we have uploaded the complete **Retail Reinvention Fixture Catalogue** and the related **order form**, with showcase sample options where retailers can order directly from the website.

Please call the Retail Reinvention office at **(646) 780-4316**
or send an email to one of our team members for additional information:

info@retailreinvention.com

We are confident that our **VM In a Box** solution will be successful for every retailer.

Visual Merchandising In A Box



42 Broadway, Suite 12-132
New York, NY 10004
646.780.4316

info@retailreinvention.com | www.retailreinvention.com